



Dear Normal-Palooza Participant:

It's that time again! Thank you for participating in the 6th Annual Normal-Palooza Arts and Music Festival, to benefit Normal Park Museum Magnet. Enclosed you will find instructions for festival day set-up, contact information for any questions you may have and directions to the festival

Also, we are again soliciting entries of original artwork to be used for this year's marketing image. All entries must be original in design. If chosen, your design will be used in all Normal-Palooza 2009 printed marketing materials including billboards, T-shirts and posters. We need a vertical image for layout purposes. This year's winner will be awarded a free booth space at the festival. Please submit photograph of your original artwork, name, email address and phone number to NormalPalooza@mac.com no later than September 11, 2009.

This year's festival will be held the same place as last year's festival; Normal Park Museum Magnet upper school at 1219 W. Mississippi Avenue, Chattanooga, TN 37405 (Phone: 423-209-5914 Fax: 423-209-5920). (enter from Dallas Rd, onto W. Mississippi). Official set-up is from 6:30-9:30 a.m. the morning of the festival—Saturday, November 7th.

All vendors must enter the festival on W. Mississippi Avenue, via Dallas Rd. To unload your vehicle, please drive up until you reach the check-in point near the corner of Dallas Rd and W. Mississippi. Volunteers at the check-in point will give you a packet, which will include your booth number, nametags, a Normal-Palooza T-shirt and program for the festival. All vendors will then drive up to their assigned space where we will have numerous volunteers on hand to help you unload. There will be no parking in the street while booths are being set up. Once your vehicle is unloaded we will direct you to available parking. Once parked you may come back for set up of your booth. Volunteers and staff will be on hand as early as 6:00 a.m. for those of you who may need more time to set up. All artists/vendors must be set up no later than 9:30 a.m. since the festival will open promptly at 10 a.m. Please note that you will not be able to drive through and unload after 9:30 a.m. because the street will be closed to thru traffic. Also, please remember that all booths must remain open until the festival closes at 5 p.m. Tear down will not be permitted until after 5 p.m.

Please remember that Normal-Palooza will be held rain or shine.

For additional information please check out the NPMM website: www.normalpark.com.

We look forward to a great festival and sincerely appreciate your support.

Sincerely,

Jennifer Crutchfield, Marketplace Artist Chair
jennycrutchfield@gmail.com